



We would like to inform you of a change of ownership at Agmaster. Effective Monday, July 29 2024, Geoff and Mike Glenn have sold the business. Having started Agmaster in 1994, after an amazing 30 years, the time has come to pass the baton on.

We are pleased to announce that Simon Eley (SoilPro Pty Ltd) is the new owner of Agmaster. Simon's professional experience has mainly been in resources, but his passion for the agricultural sector will undoubtedly introduce fresh perspectives, improvements, and opportunities for both Agmaster and our valued customers.

Operationally, there will be minimal changes. Renee Parker, who has been with the company for over 9 years in sales, operational and management roles has been promoted to General Manager. Renee is well known to many of you and will oversee the day-to-day operations and customer management. Mike will remain part time with the business for a period to ensure a smooth transition. Our Eastern seaboard representatives will continue to support customers in Victoria, New South Wales, and Queensland. In the meantime, it is business as usual, and all business contact details will remain the same.

Geoff and Mike personally thank you for the many years of support to Agmaster. To see No-Till where it is in agriculture today is incredible and to have been part of that journey has been amazing, we couldn't have done it without you.

We wish Simon, Renee and the Agmaster team every success, and are sure you will enjoy their continued support and service under the new ownership and leadership.

With warm regards,

Geoff and Mike Glenn